



Natural Creativity Journey

Dr. Pinkie Feinstein

Step 8: Let Us Begin by Keeping the Question Open Forever

Creativity begins where certainty ends.

To live creatively is to dwell inside a question, to keep asking, exploring, and wondering, without the need to arrive at a final answer.

This chapter, and the two that will follow, revolve around a question that may have several partial answers, and yet can never be fully answered through words or logic.

What is creativity?

Before we approach this question directly, it may be helpful to linger with the feeling of the question itself. That feeling is already part of the answer.

In many ways, creativity is defined by a question mark, “?”. The ability to remain within the space of a question and stay there with curiosity, openness, and patience is at the heart of creative consciousness. A creative person is someone who lives accompanied by question marks, not only in thought, but in their way of being, deciding, choosing, initiating, and responding to life.

The creative attitude, the creative gaze, and the creative response all share one quality: the ongoing presence of the question mark. It symbolizes a life in motion, a mind that keeps searching, a heart that is never fully satisfied but already sensing the invitation to embark on the next discovery.

A question mark connects us to the childlike parts of our nature, the innocent, the playful, the ones who refuse to take reality for granted and are still willing to experiment, to ask, to be surprised. Notice how the curve of the question mark resembles another “positive curve” essential to emotional health, a smile.

When we give attention to question marks, when we dwell within them instead of rushing toward answers, we expand the freedom of creativity. Creativity is the energy that never stops moving, that never fully arrives, that always finds one more thing to explore, to transform, to improve.

On the other hand, when we focus too much on exclamation marks, on definitive answers, on absolute conclusions, we limit the freedom of human consciousness. We create the illusion of control and complete understanding, while slowly drifting away from the mysterious, unclear aspects of existence that are essential to real growth.

Our difficulty in remaining within the open space of the question often comes from our discomfort with uncertainty. The human mind longs for stability and avoids the anxiety that comes with “not knowing.” Yet, when we allow the question mark to remain, when we keep asking without rushing to solve, we are quietly admitting: we do not know. And in that admission, something sacred happens. The creative mind awakens.

So, as we try to answer the question that cannot be answered, What is creativity?, we can begin with one meaningful insight:
Creativity is a state of being and acting within not-knowing.

To see creativity in this way opens a deeper understanding of its true nature. We often associate creativity with innovation, originality, surprise, and change. But when we try too hard to be innovative, original, or surprising, without realizing that these qualities arise naturally from the courage to act within not-knowing, we actually block creativity.

The wisdom of creative consciousness teaches us something profound: within what appears to be “nothing,” there is already “something.” Within the apparent emptiness, the potential for creation is silently waiting. Creation is the act of giving birth to what does not yet exist. To realize that within the space where nothing currently is, there lives the possibility for something to be born, is one of the great awakenings of creative awareness.

The “something” hidden inside the “nothing” is one of the greatest gifts of cultivating creative consciousness. Not only because it inspires optimism where despair once lived, but because it transforms our perception of emptiness itself. What appears empty, meaningless, or void is, in truth, the richest space imaginable, filled with infinite ideas, possibilities, and new forms waiting to emerge.

We will return to these ideas again, exploring their implications for healing, growth, and transformation. Much of this will remain “illogical” until it is lived, practiced, and embodied, until the words become experience.

For now, at this early stage, it is enough to stay with the question. To resist the urge to solve it. To allow curiosity to linger. To remain, consciously, with not knowing.

To “stay with the question,” when accompanied by a playful and exploratory spirit, is the mental and emotional foundation for creativity. It is also the foundation for understanding the infinite power that lives both within us and all around us, the natural longing for creation, renewal, and evolution.

When we return to the earlier definition, Creativity is a state of being and acting within not-knowing, we can see it as only one version of the truth, one doorway

among many. Creative consciousness will always offer more than one definition. It invites each of us to become a lifelong student of our own creative mystery.

The generous invitation of creative consciousness is infinite space, endless opportunities to create, experience, and transform in every field of life. It teaches us that what we perceive as “nothing” is actually the most fertile ground for revelation, healing, and self-realization.

Wherever we limit ourselves, in what we believe we can be, do, or change, creative consciousness points to the hidden openings we overlook. In the very places where we see no path forward, creativity reveals countless unseen doors, possibilities we never imagined, ways of doing what once seemed impossible.

Therefore, we must keep the question What is creativity? open and alive.

Curiosity is one of the main forces connecting us to our natural creativity. Staying in wonder, even in confusion, but with the spirit of play and exploration, nourishes the connection.

Together, the two elements, not-knowing and questioning, infused with a spark of childlike playfulness and courage, open vast access to your creative consciousness.

Reflection Exercise:

1. What are your immediate 5 associations to "uncertainty?"
2. How do you feel when you don't have immediate answer to an important question? What do you do in such events?
3. How do you connect "nothingness" with "spontaneous creativity?" Please elaborate and give examples.
4. Can you think about a way where confusion will be treated with spontaneous creativity? What can happen this way, in your opinion?
5. What are the things that you know just little about that activate your curiosity and passion to pursue them through ways you haven't tried before?